



# TECHNICAL DATA SHEET

## Prime It

**Product Description:** **Prime It** is a self cross-linking direct to metal primer that is acrylic, waterborne, and acid resistant. Due to its unique chemistry, it protects from underlying metal corrosion and is extremely durable. It is also a non-hazardous product that contains no volatile organic compounds (VOC). Prime It works well on its own outdoors but is designed to be used with the Sculpt Nouveau Metal Coatings. Though offered in a variety of colors, applied under the Metal Coating, you will not see any color from the Prime It.

**Safety:** Use in a well ventilated area. Always wear goggles or face shield, vapor respirator, protective clothing and gloves when handling the product.

**Directions:**

- 1) Mix well with a paddle mixer on a drill.
- 2) **If working on metal:** Clean the metal with Sculpt Nouveau Metal Cleaner and Degreaser and a Scotch-Brite pad, rinse with water after a few minutes. Sanding or sandblasting is recommended for the best adhesion. Cleaning the surface is mandatory after sanding or handling with bare hands.
- 2) **If working on a non-metallic surface:** Ensure that the surface is clean from debris or contaminants **DO NOT** use Acetone or any solvent based cleaners.
- 3) Sculpt Nouveau's Prime It is recommended for all Metal Coating applications and mandatory when using reactive finishes. Wait 24 hours in between the Prime It and Metal Coating application. Apply the Prime It by brush, sponge, roll, or spray, however you get the primer on the metal, it will coat the surface but it may show characteristics based on application method. Spraying is the most common method. For spraying, a HVLP sprayer with a 1.4-1.6 tip is recommended at about 40-60 psi. Strain the Prime It before loading the HVLP sprayer to avoid clogs. 2 coats are recommended, wait 1 hour between coats. Thinning about 20% with distilled water can help with flow while spraying. Clean up is with water.

**Before Using:** Please read, understand, and follow all the precautions shown on the product label and on the Safety Data Sheets.

The Safety Data Sheets can be found on our website: [www.sculptnouveau.com](http://www.sculptnouveau.com)

### Technical Data

Physical State: Solid color of purchase

Coverage: About 200 Sq. Ft. Per Gallon

V.O.C.: Not applicable

Flammability Limits: Not flammable

Recommended Thinner: Distilled water, no more than 20%

Clean Up: Water

Average Dry/Recoat Time: 1 Hour

Handling and Storage: Mix well before using, mechanical mixer is recommended. Do not allow freezing, keep closed when not using.

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